

# Public Private Partnership (PPP) Cohort Funding Summary

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**Grantee** The State of Alabama – Department of Commerce (fiscal agent), Alabama Industrial Development Training (AIDT - applicant)

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**Funder** U.S. Department of Education – Reimagine Workforce Preparation Program

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**Award Amount & Term** \$17.8 million/36 months

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**Partners** Alabama State Workforce Investment Board, Governor’s Office of Education and Workforce Transformation, Alabama Department of Labor, Alabama Technology Network, Alabama Community College System, the Alabama Office of Apprenticeship, the University of Alabama, and the Federal Reserve Bank of Atlanta.

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**Project Summary** With the Alabama Department of Commerce serving as the fiscal agent and the Alabama State Workforce Investment Board serving as the applicant, the agencies will work collaboratively to implement the Alabama Workforce Stabilization Program (AWSP). The program is designed to implement and take to scale short-term educational programs and training courses aligned to five occupations and career pathways: 1) advanced manufacturing; 2) healthcare; 3) information technology; 4) transportation, distribution, and logistics; and 5) construction. The targeted industry sectors represent Alabama’s most in-demand occupations which have the strongest third-party intermediaries, as well as the strongest existing on-the-job training capacity and required technical training assets. The AWSP will focus on assisting workers who have been displaced, or who are at risk of being displaced, in moving from occupations that have proven to be less resilient due to COVID-19 into occupations that are more resilient and that pay a family-sustaining wage. Participants will have the opportunity to earn industry-recognized credentials for one or more in-demand occupations enabling them to demonstrate mastery of the skills needed to begin employment in an entry-level job or to advance to the next level within a career pathway.

### **Backbone Organization**

The Alabama Department of Commerce is the lead state economic development agency responsible for coordinating and supporting the strategic efforts of its partners and allies across the state to secure new investment and jobs. Under the direction of Secretary Greg Canfield, project managers share a global outlook as they build relationships and pursue economic development projects that can make a difference to families and communities across Alabama. Commerce also plays a key role in the state's workforce development efforts, which ensure that businesses operating in Alabama have the skilled workers they need to succeed. A division of the Department of Commerce, AIDT's mission is to provide quality workforce development for Alabama's new and expanding businesses and to expand the opportunities of its citizens through the jobs these businesses create. AIDT provides a full range of customized technical training programs that are offered at no cost to employers and to the trainees. Leadership training programs are also available.